



April 1, 2015

Dear Community Partner,

Next fall, South Haven Public School will be hosting our second annual community Light up the Night 5K Run in South Haven. Our first year was a huge success and we were able to raise over \$14,000. This event will include a family oriented 5K rock and glow run followed by a fun family concert and other glow-fun activities. We are hosting this event to raise money to support the students in our district. Our teacher led organization's mission is to raise funds for our students to participate in field trips, add much needed books to our libraries, improve access to technology and provide other enrichment opportunities. Supporting this event will show the kids in our community that we all are invested in their future. Check out [shps5k.weebly.com](http://shps5k.weebly.com) to see how last year's Light Up the Night funds were spent. We need your support to make this event a success. We would be grateful if you could financially support our Light Up the Night 5K.

Please consider the following sponsorship benefits:

**Gold Sponsor**--\$1,000+ Logo placement on all marketing materials including t-shirts, website and recognition at our event, two complementary individual race registrations.

**Silver Sponsor**--\$500 Name placement on all marketing materials including t-shirts and website.

**Purple Sponsor**--\$100 Name on event banner and website.

If you are interested in sponsoring our event please email, call or simply mail your contribution as directed below. We hope that you see this investment as one of great value that will positively impact not only the students of our district but our entire community.

Best Regards,

Janelle Nienhuis

Sponsor Liason  
[jnienhuis@shps.org](mailto:jnienhuis@shps.org)  
616-889-3429

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Yes, we would like to sponsor the Light Up the Night 5K

Business/Organization Name: \_\_\_\_\_

Contact Name \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship level \_\_\_\_gold \_\_\_\_silver \_\_\_\_purple

Please return this form and payment to:

Maple Grove Elementary School, Attn: Heather Laraway  
72399 12<sup>th</sup> Avenue, South Haven, MI 49090